ติดต่อ

vvajratiya@gmail.com

www.linkedin.com/in/vajratiya-
vajrobol-076648128 (LinkedIn)

ทักษะยอดนิยม

Data Analytics

Python (Programming Language)

R

Languages

Thai (Full Professional)

English (Professional Working)

Certifications

Predictive Modeling Using Logistic
Regression

SAS Visual Business Analytics
Professional Certification

Applied Data Science Specialization

IBM Data Analyst Professional
Certification

Accenture Discovery Program

Vajratiya Vajrobol

Social Listening Analyst | Msc Data Science | Certified IBM Data
Science & Data Analytics | Certified SAS Statistical Business
Analytics
เขตปริมณฑลกรุงเทพมหานคร

ข้อมูลสรุป

Vajratiya - As a Royal Thai Scholarship's recipient,I work as Data
Analyst at National News Bureau of Thailand. My job focuses
on extracting the invaluable insights from news sources and also
implement social listening tools to discover potential opportunities.
You can call me data enthusiast by heart. I extremely enjoy applying
my data analysis skills to extract insights from large data sets and
visualize them in a meaningful story.

ประสบการณ์

National News Bureau of Thailand
Data Analyst
กันยายน 2016 - Present (4 ปี 7 เดือน)
Thailand

-Collaborate on the development of basic to moderately complex SQL queries
to create campaign logic and reports/analysis.
-Utilize software tools, websites, and other open-source research methods to
identify news coverage of interest to the government office
-Deliver the daily news report on time and to a high-quality standard each day,
Monday through Friday.
-Analyze engagement data with respect to content from News, Public Policy,
and Healthcare publishers.
-Work cross-functionally with Marketing and Communications teams to share
data insights with internal and external stakeholders.
-Work cross-functionally with Product teams developing new tools and features
for publishers.
-Troubleshoot issues with data/processes and data values, inclusive of
partnering with IT to resolve issues related to system acceptance

ANZ
Data Scientist Intern
มกราคม 2021 - กุมภาพันธ์ 2021 (2 เดือน)

Buliding machine learning models to predict the annual salary for each customer (Using Python)
The dataset contained 3 months' worth of transactions for 100 hypothetical customers. The attributes included purchases, recurring transactions, and salary transactions.

KPMG
Data Analyst Intern
ธันวาคม 2020 - ธันวาคม 2020 (1 เดือน)
Australia

-Focusing on data quality assessment, extracting data insights from bicycle selling company.
-Developed model and data analysis methods to derive meaningful insights.

Tutorcuathome
Website Administrator
ธันวาคม 2015 - สิงหาคม 2016 (9 เดือน)
Bangkok

-Running my searching tutoring website building on WordPress platform.

-Gaining experience in terms of implementing google AdWords to boost website traffic.

Harbin Institute of Technology
Data Mining Intern
พฤษภาคม 2015 - มิถุนายน 2015 (2 เดือน)
Harbin City, Heilongjiang, China

-Analysis of weather forecasting using Data Mining Technique

———

การศึกษา

Murdoch University
Master of Information Technology, Data Science · (2018 - 2020)

King Mongkut's Institute of Technology Ladkrabang
Bachelor of Computer Science, Computer Science · (2012 - 2016)